

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 493743 /		<u>Alt Order #</u> 06316715
<u>Product</u> OBAMA SKED C		
<u>Contract Dates</u> 09/18/12 - 10/01/12		<u>Estimate #</u> 1781
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 09/14/12 / 09/14/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	09/18/12	10/01/12	Extra	M-F 1:05-1:35am		:30			NM	10	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/18/12	09/24/12	MTWTF--				5	\$100.00			
		Week: 09/25/12	10/01/12	MTWTF--				5	\$100.00			
N 2	KVVU	09/18/12	10/01/12	Better	M-F 11a-12p		:30			NM	10	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/18/12	09/24/12	MTWTF--				5	\$195.00			
		Week: 09/25/12	10/01/12	MTWTF--				5	\$195.00			
N 3	KVVU	09/18/12	10/01/12	Friends	M-F 12:05-1:05a		:30			NM	10	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/18/12	09/24/12	MTWTF--				5	\$200.00			
		Week: 09/25/12	10/01/12	MTWTF--				5	\$200.00			
N 4	KVVU	09/18/12	10/01/12	Anderson	3-4p		:30			NM	10	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/18/12	09/24/12	MTWTF--				5	\$300.00			
		Week: 09/25/12	10/01/12	MTWTF--				5	\$300.00			
N 5	KVVU	09/18/12	10/01/12	The Dr.Oz Show	4-5p		:30			NM	10	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/18/12	09/24/12	MTWTF--				5	\$350.00			
		Week: 09/25/12	10/01/12	MTWTF--				5	\$350.00			
N 6	KVVU	09/18/12	10/01/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	10	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/18/12	09/24/12	MTWTF--				5	\$700.00			
		Week: 09/25/12	10/01/12	MTWTF--				5	\$700.00			
N 7	KVVU	09/18/12	10/01/12	More M-F 9-10a	M-F 9a-10a		:30			NM	10	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/18/12	09/24/12	MTWTF--				5	\$275.00			
		Week: 09/25/12	10/01/12	MTWTF--				5	\$275.00			
D 8	KVVU	09/22/12	09/29/12	TMZ Weekend	Sa 7-8p		:30			NM	0	\$0.00
N 9	KVVU	09/27/12	09/27/12	Glee	Thu 9p-10p		:30			NM	1	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	---1---				1	\$6,500.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
493743 /	06316715

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/18/12 - 10/01/12	OBAMA SKED C	1781

<u>Advertiser</u>	<u>Original Date / Revision</u>
Obama For America	09/14/12 / 09/14/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Totals											71	\$27,700.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/30/12	64	\$25,580.00	\$21,743.00
10/01/12 -10/01/12	7	\$2,120.00	\$1,802.00
Totals	71	\$27,700.00	\$23,545.00

Signature: _____ **Date:** _____

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FAX# 610-225-1191
HARRIS REPORT FROM REP SEP17/12 08.52
CHANGES *** KVVU-TV ***

REP. #	OFF. #	762	SALESMAN #
BUYER NAME	MAURA GILROY		
SALES PRSN	PH- TERESA DIFURIA		

SALES PRSN PH- TERESA DIFURIA

	CLASS: NATL.	LOCAL	REGIONAL
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	CLASS: NATL.	LOCAL	REGIONAL
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ICE) _____

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP17/12 08.52

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

* * * SKED C * * *

[illegible]

AGENCY ADVERTISER CODE = 95
AGENCY PRODUCT CODE = 101
AGENCY EST# = 1781

8	C	700P-800P	30	\$.00	9/22	9/29	SAT
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PROGRAM : TMZ WEEKEND
CON COM1 : TMZ WEEKEND

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS
SEP/12			27700.00			OCT/12						
						\$.00						
CONTRACT TOTAL												27700.00
TOTAL SPOTS												71

MARKET TOTALS \$102,592

KVVU 27% KSNV 12% KLAS 24% KTNV 21% KVMY 3% KVCW 13% CABL 0%

KTUD 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

SEP14/12 16.20
*** KVVU-TV ***

WASHINGTON, DC 20007

	CLASS: NATL.	LOCAL	REGIONAL
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REGIONAL

1000

DATE SEP 14/12 16.20

TO ROSE
FR NIKKI
NEW OBAMA SKED C
TOTAL \$27700
PLS CNF THANKS

ALL INVOICES ARE TO BE SENT TO:

GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

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** * SKED C * * *

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AGENCY ADVERTISER CODE = 95 AGENCY EST# = 1781
AGENCY PRODUCT CODE = 101

1	105A-135A	30	\$100.00	9/18	10/1	5	TU-F,M	10
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PROGRAM : EXTRA
CON COM1 : EXTRA
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			1100A-1200N	30		\$195.00	9/18	10/1	5		TU-F,M	10
			PROGRAM : BETTER LAS VEGAS									
			CON COM1: BETTER LAS VEGAS									
3			1205A-105A	30		\$200.00	9/18	10/1	5		TU-F,M	10
			PROGRAM : FRIENDS									
			CON COM1: FRIENDS									
4			300P-400P	30		\$300.00	9/18	10/1	5		TU-F,M	10
			PROGRAM : ANDERSON COOPER									
			CON COM1: ANDERSON COOPER									
5			400P-500P	30		\$350.00	9/18	10/1	5		TU-F,M	10
			PROGRAM : DR OZ									
			CON COM1: DR OZ									
6			700A-900A	30		\$700.00	9/18	10/1	5		TU-F,M	10
			PROGRAM : FOX5 MORNING NEWS									
			CON COM1: FOX5 MORNING NEWS									
7			900A-1000A	30		\$275.00	9/18	10/1	5		TU-F,M	10
			PROGRAM : MORE LAS VEGAS									
			CON COM1: MORE LAS VEGAS									
8			700P-800P	30		\$.00	9/22	9/29	1		SAT	2
			PROGRAM : TMZ WEEKEND									
			CON COM1: TMZ WEEKEND									
9			900P-1000P	30		\$6,500.00	9/27	9/27	1		THU	1
			PROGRAM : GLEE									
			CON COM1: GLEE									
SEP/12			27700.00			OCT/12						
						\$.00						
CONTRACT TOTAL												27700.00
TOTAL SPOTS												73

-2
 70

REP HEADLINE# 6316715
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
 ORDER WORKSHEET

FAX# 610-225-1191
 HARRIS REPORT FROM REP
 SEP14/12 16.20
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1												

MARKET TOTALS \$102,592 KVVU 27% KSNV 12% KLAS 24% KTNV 21% KVMY 3% KVCW 13% CABL 0% KTUD 0%

SVC- NSI
 DEMOS- RA35+*